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COVER STORY



LIFETIME ACHIEVEMENT AWARD

PATANJALI KESWANI

Chairperson & Managing Director, The Lemon Tree Hotels

The Hotelier India Lifetime Achievement Award is a testament to the visionaries who have redefined the standards of excellence in the hospitality industry through their unwavering dedication, pioneering leadership, and transformative innovation. This distinguished honour recognizes not only their remarkable achievements but also their lifelong commitment to shaping the future of hospitality in India and beyond.

This year, we celebrate an iconic leader whose extraordinary journey has left an indelible mark on the industry - Patanjali Keswani. A true trailblazer, Keswani transformed India's mid-market hospitality segment with the inception of Lemon Tree Hotels, creating a brand synonymous with quality, affordability, and inclusivity. His vision transcended traditional business goals, focusing on creating a socially responsible enterprise that empowers communities and inspires change.

Keswani's commitment to inclusivity is particularly commendable, with 13% of the Lemon Tree Hotels workforce comprising individuals with disabilities and those from underprivileged backgrounds. His efforts have not only re-defined workforce dynamics in hospitality but have also become a model for corporate social responsibility across industries. Hotelier India is honoured to present the dynamic Patanjali Keswani, Chairperson and Managing Director of Lemon Tree Hotels, with the Lifetime Achievement Award at the 15th Hotelier India Awards, held at the prestigious JW Marriott Aerocity, New Delhi.

This award not only celebrates his exceptional journey but also pays tribute to his enduring legacy as a visionary who has profoundly shaped the future of Indian hospitality.



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